



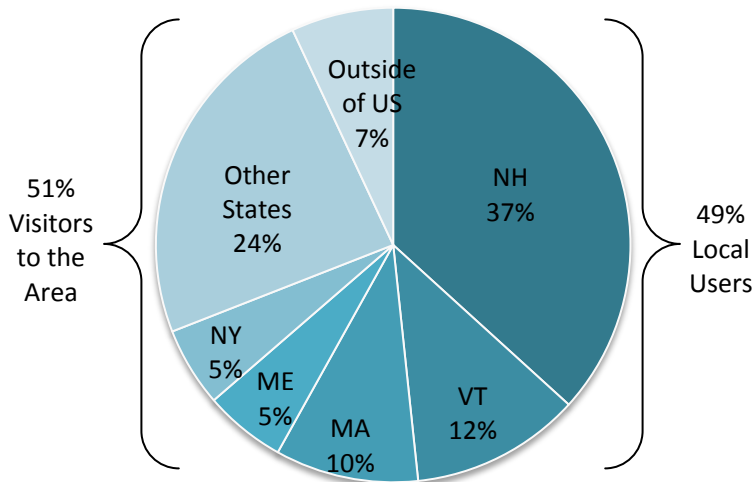
WEB ADVERTISING AT-A-GLANCE

www.HanoverChamber.org

Our Reach:

You can connect with the audience you are trying to reach by using the Hanover Area Chamber of Commerce (HACC) website. We have five years of data about our website visitors, below is some of what we know. If there is something specific you're wondering about, just ask us – we're happy to share information.

Who's Visiting www.HanoverChamber.org

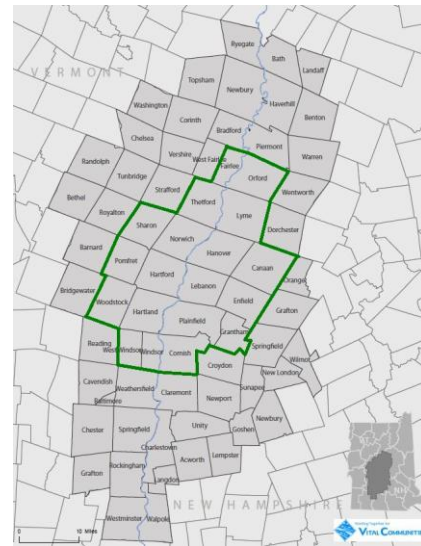


Frequency*

- 48,744 unique users visit annually (4,062 monthly)
- 63,500 user sessions occur annually (5,375 monthly)
- 72.8% of monthly visitors are first-timers

*Averages based on 2014 data.

Our Regional Audience Breakdown*



- Total Population: 72,941
- 49% are Men
- 51% are Women
- Average Median Regional Household Income is \$74,544 per year
- Regional Top Industries: Healthcare, Education, Retail Trade, Manufacturing, Hospitality, and Food Service

* Regional information provided by www.nhes.nh.gov, www.housingdata.org, www.uvm.edu/crs for the 18 towns indicated with a green border on the map (above)

The Hanover Area Chamber of Commerce (HACC) - Who We Are:

Our Mission: To invigorate the economic health of the areas we serve, while contributing to the well-being of the Upper Valley.

On a Daily Basis: The HACC is the 'go to' place for tourism and relocation information, community inquiries, and business to business collaborations.

Advertising Opportunities Get Started!

It's as Easy as 1-2-3!

1. Together we will determine the right page(s) for your ad to have the maximum reach
2. We can help you create an eye-catching ad design*
3. We will create quarterly reports that measure your ad performance.

To discuss an advertising bundle or ask questions, contact us at
603-643-3115 • hacc@hanoverchamber.org • www.hanoverchamber.org

Learn More About Web Advertising Opportunities:

[Click here](#) to view the entire Media Kit Packet with complete advertising information.

Ad Types

The Home Page



1. Featured Business Advertorial
2. Featured Event Advertorial

Specific Topic Pages



1. Banner Ad (400 x 85px)
2. Premium Ad (150 x 225px)
- 3 & 4. Tile Ad (150 x 150px)

Advertorials are opportunities for you to tell a story about your business! They include space for an image (150 x 150px) and fifty words of text.

Note: Each of the two spaces for Tile ads rotate randomly but equally.

	1-3 Months	3-6 Months	6-12 Months
Featured Business Advertorial	\$150/month	\$130/month	\$110/month
Featured Event Advertorial	\$150/month	\$130/month	\$110/month
Banner Ad (400 x 85 px)	\$150/month	\$130/month	\$110/month
Premium Ad (150 x 225)	\$125/month	\$115/month	\$99/month
Tile Ad (150 x 150 px)	\$99/month	\$86/month	\$78/month

*Let Us Do the Design Work For You! Ad Design Services are available at a cost of \$50 per ad.